



**“The Future
depends
on what you do
today”**



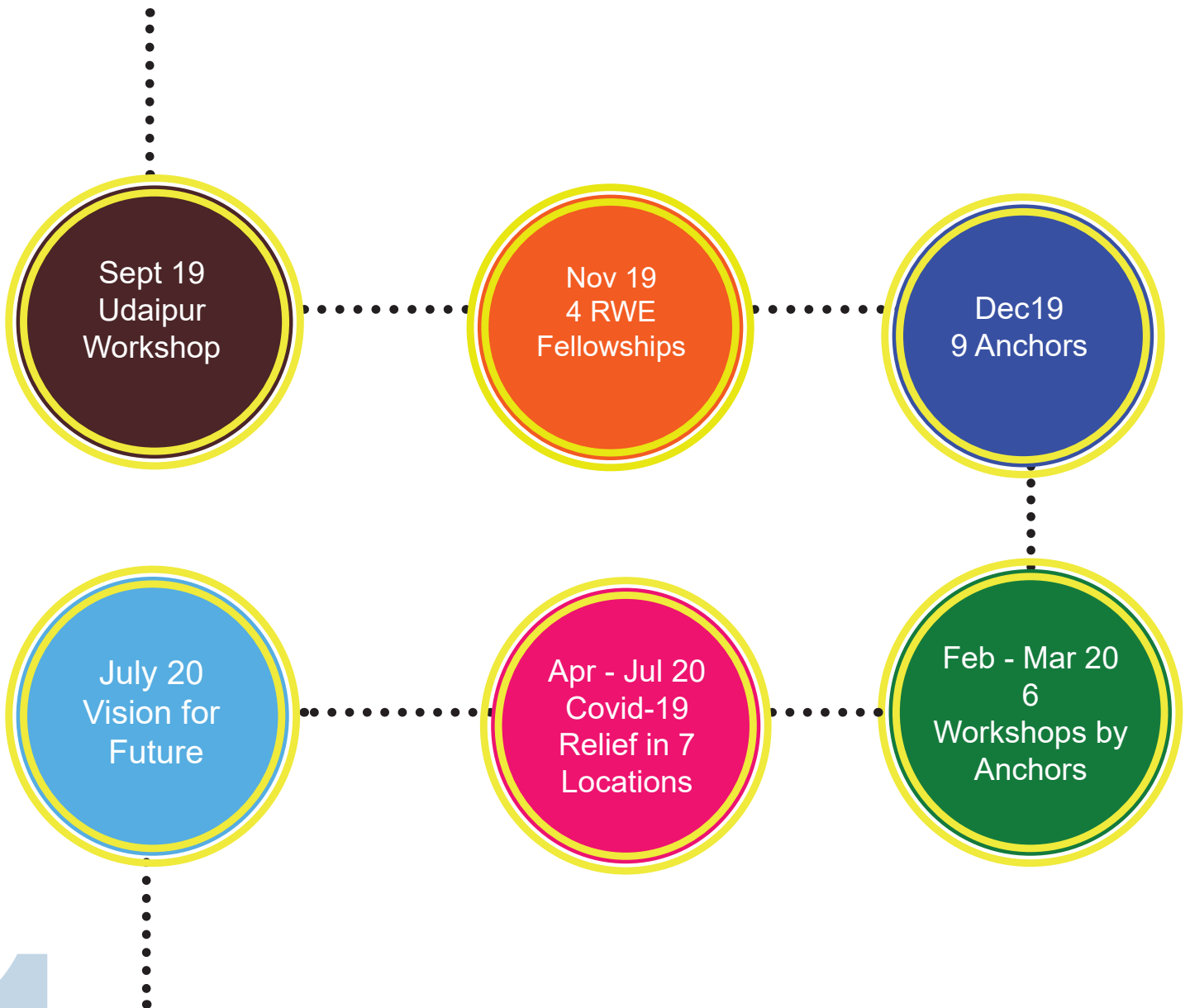
– Mahatma Gandhi



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Highlights of the Year

August 2019 - July 2020

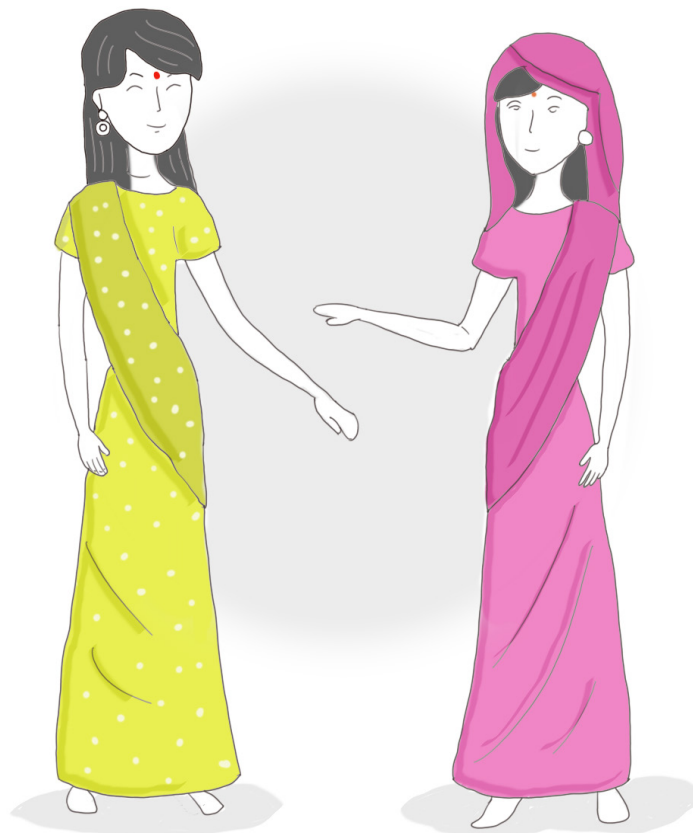


Envisioning our Future From programme to Purpose

We were invited to present our story at the XLRI SE conclave (Women Change-makers in Social Sector) in February 2020. The galaxy of wonderful women social entrepreneurs we met, inspired us to seriously explore how to grow in scale and impact in the coming years. We were very fortunate to meet Ms. Manisha Gupta, founder of Start Up! and we requested Manisha Gupta, Rukmini Datta and Debarati Bhattacharya from Startup! to help us envision our way forward.

Their initial diagnosis sums up our strengths in having developed our approach and built a base. Their major recommendation is to look at ourselves as a complete organisation and not merely the fellowship programme.

We are proud to present our vision and mission that we could articulate, thanks to their help in July 2020. We are working now on our strategy and you will see and hear more from us as we go ahead with this approach in the coming months.





Vision

A world which **empowers** changemakers and visionaries from resource poor communities to heed their **inner voice**, manifest their **potential** and create **transformative spirals of change**.

Our Offering

The Plustrust Micro-incubation Process helps changemakers and social entrepreneurs, especially youth and women, located in resource poor communities to refine, define, test and develop their ideas for change. It typically involves defining the purpose, developing the plan for a pilot run with a fellowship through the pilot stage with person specific mentoring , networking and skill development support. This localized support to entrepreneurial ideas at a nascent stage is a crucial long term investment in our future. It leads to improved quality and spread of basic services like education, skill development, healthcare and wellbeing.

We will set up Plustrust Hubs which will become crucibles to bring together the inspiration, knowledge and skill for nurturing these sprouts.





Mission



Plustrust will build vibrant ecosystems for potential changemakers to transform their ideas into high-impact change models through:

- Innovative, ground-up, micro-incubation
- Collaborative platforms with civil society that expand the scope of Plustrusts approach
- Establishing ground up micro-incubation as a key strategy for decentralized development

Beliefs and Core Values

We believe that all young people, especially women can be impactful changemakers; investing in them and nurturing them has the potential to create large scale spirals of positive transformation.

Our choices and decision are guided by the values of:

- Compassion
- Fairness and equality
- Courage (to speak one' s mind)
- Openness (to listen to others' points of view)



Fellowships

As we cross into our 10th year, we are happy to present details of our activities.

The Plustrust workshop in September 2019 in Udaipur attracted 35 participants from 13 states across India – 15 members seeking RWE fellowships and 20 interested in the Anchor role. Based on our belief in the power of learning from experience, we conducted an integrated workshop. The potential Anchors stepped in to facilitate key activities and gain a first-hand experience of the process.

We identified RWEs as well as Anchors from the workshop and we invite you to see a short video on the highlights

https://www.youtube.com/watch?v=2y_QKKw3RHA

Based on the final proposals received, we identified 9 Anchors and offered 4 RWE fellowships (November 2019- May 2020).



Kadam, Vrindavan, (U.P.)

Vasudha Kapoor

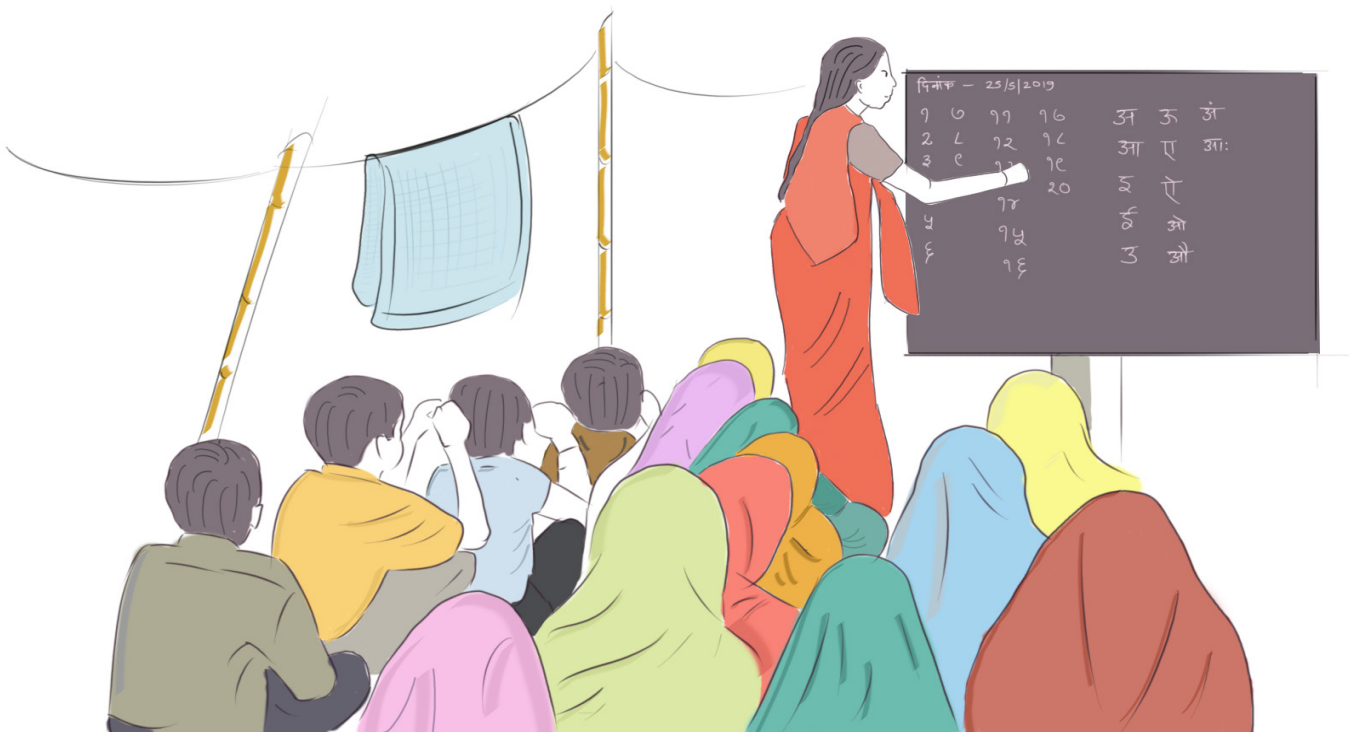
worked in Government schools around Vrindavan, Mathura in U. P. She is concerned that children in such schools are lagging behind and worked to mobilize the community to take greater responsibility for improving learning outcomes.

She initiated work in the government schools in Sunrakh and Naubaramad, with a participatory assessment of the school itself and an academic assessment using ASER tools. The major gaps were in Maths and English around 4th, 5th class and this helped her plan activities for children and capacity building for teachers. Her work gained momentum in February and she could involve the school leaders, teachers children and parents in the activities.

She could build a group of volunteers also. The school leadership, SMC and teachers are now well aligned and open to absorbing more inputs. Hopefully the work can be resumed once the situation improves.

She was selected for the Changelooms fellowship which will help her move forward to build her organisation called *Mera Gaon Meri Duniya*. She is also associated with organising *Aaina Dekho* a journey of self discovery for youth.

Vasudha described her fellowship experience as a “beautiful transition of my fear of uncertainties to self- confidence and trust in the process”. She has decided to move to Ujjain and would like to anchor RWE fellowships in the area. We look forward to the next stage in the relationship.



Baccho Ke Liye Nayi Disha , Sijhora, (M.P.)

Anand Tandiya

hails from Sijhora, Mandla District, Madhya Pradesh. She came to know of Plustrust through Brajesh Patel, a former change maker fellow. She wishes to improve the quality of education in her village and began her work in December 2019. She organized a few meetings to build support for her work in the community and was soon able to inspire volunteers. They began working with children in different age groups, with activities and games. Children benefited a good deal and the community immediately noticed the benefits. They soon offered her a space to set up her Children's center. She also took up issues related to the mid-day meal and the situation improved. There are now two groups of children at her centre and volunteers from the community support their academic needs as well. Children have gained self-confidence and are now less

fearful about exams. As her work was taking shape, the COVID-19 outbreak brought new challenges.

Anand came to know of over 25 families of migrants who had just returned and were facing near starvation. She has been able to mobilise a team of 10 volunteers to collect and pack essential items and go around to distribute rations for three months. This has been a life line for these families and they are now in a more stable situation.

As she completes her fellowship , Anand has been able to build a rapport with the community, and also a team of volunteers. Her focus is to build on the educational activities her centre has initiated in addition to explorations on livelihood promotion in these COVID times . She looks forward to resuming the educational activities as the situation improves.



Swadha Mahila Samakhya, Madhopur, (W Champaran, Bihar)

Lakshmi Devi

lives in Madhopur village , West Champaran Bihar has has been an active member of the Mahila Samkhya women's network. She heard about Plustrust from Poonam Sharma, Plustrust mentor in Patna. She is concerned that women from socially excluded and very poor communities have not been able to come together as SHGs even though they are the ones who need it most. For the Plustrust fellowship, she wanted to identify young women and adolescent girls in such pockets and bring them together. She wanted to work with the adolescent girls understanding their challenges. With the young women her interest was also to build skills and orient them to income generation activities.

In the first three months of the fellowship she identified six hamlets mostly Dalit colonies and effectively brought together adolescent girls, organising discussion and activities for them. The themes of interest were the day to day challenges they faced, personal safety and self-protection, menstrual and reproductive health. The highpoint was a quiz that Lakshmi Devi organised.

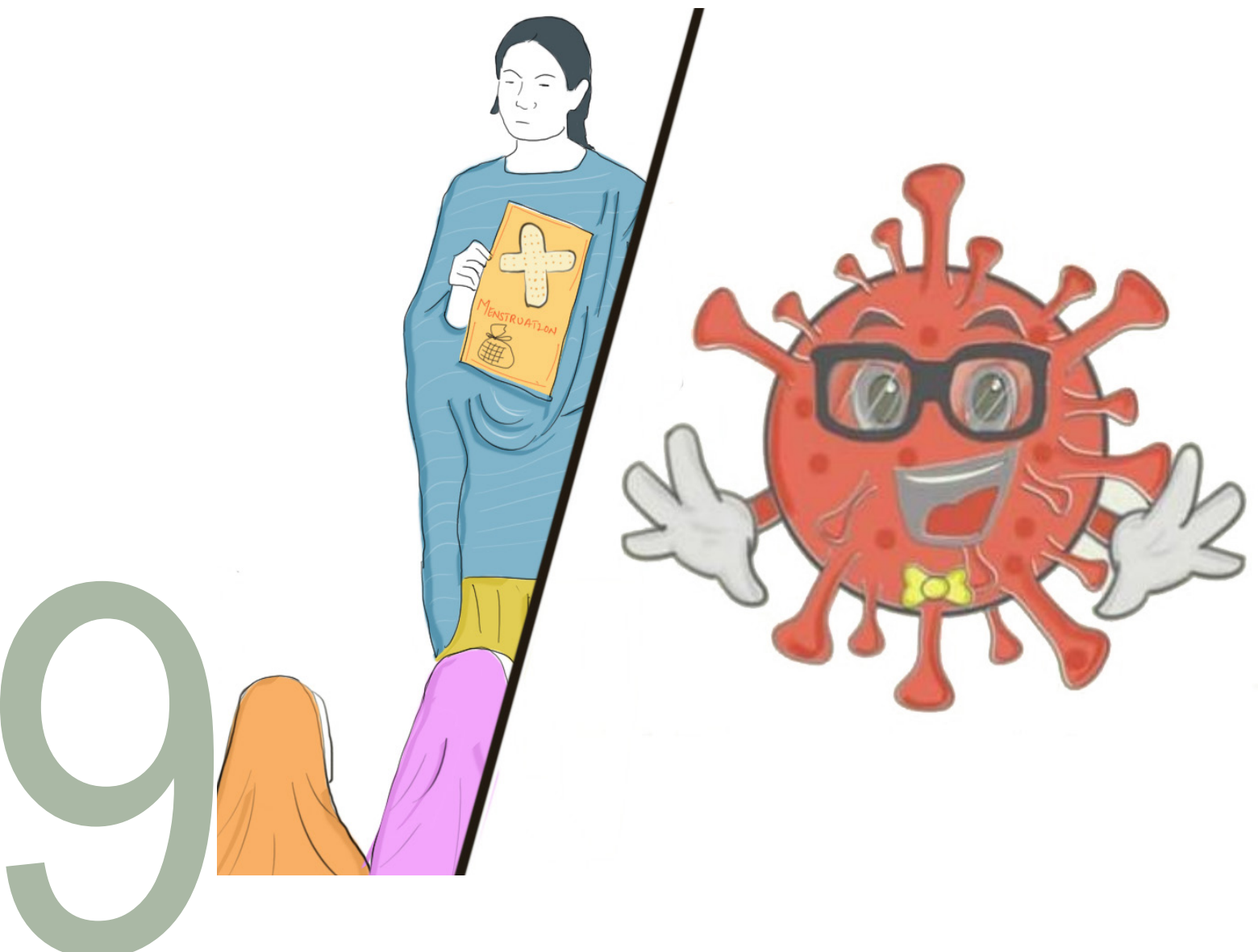
With the younger women, Lakshmi could identify two activities that they could easily take up- bangle-making and selling, and vegetable cultivation. She could facilitate group formation so that they could eventually access bank loans.

These steps were interrupted by COVID 19 and Lakshmi soon got involved in organising relief. She has been able to mobilise help for a 100 families for 3 months. As her fellowship concludes Lakshmi is examining how she can continue to work with the women and girls she has reached out to before the pandemic struck.



Sitara, Gumla, (Jharkhand)

Sister Anna Nirmala Tirkey from Gumla was keen to work with women from the tribal areas to spread awareness of their rights and legal provisions they can use to protect themselves . She initiated the work in January 2020 and organized several workshops. However the COVID 19 pandemic and the returning migrants were more urgent issues and she turned her focus to relief work. The fellowship was discontinued after a few months. We hope to continue our association when the situation improves.

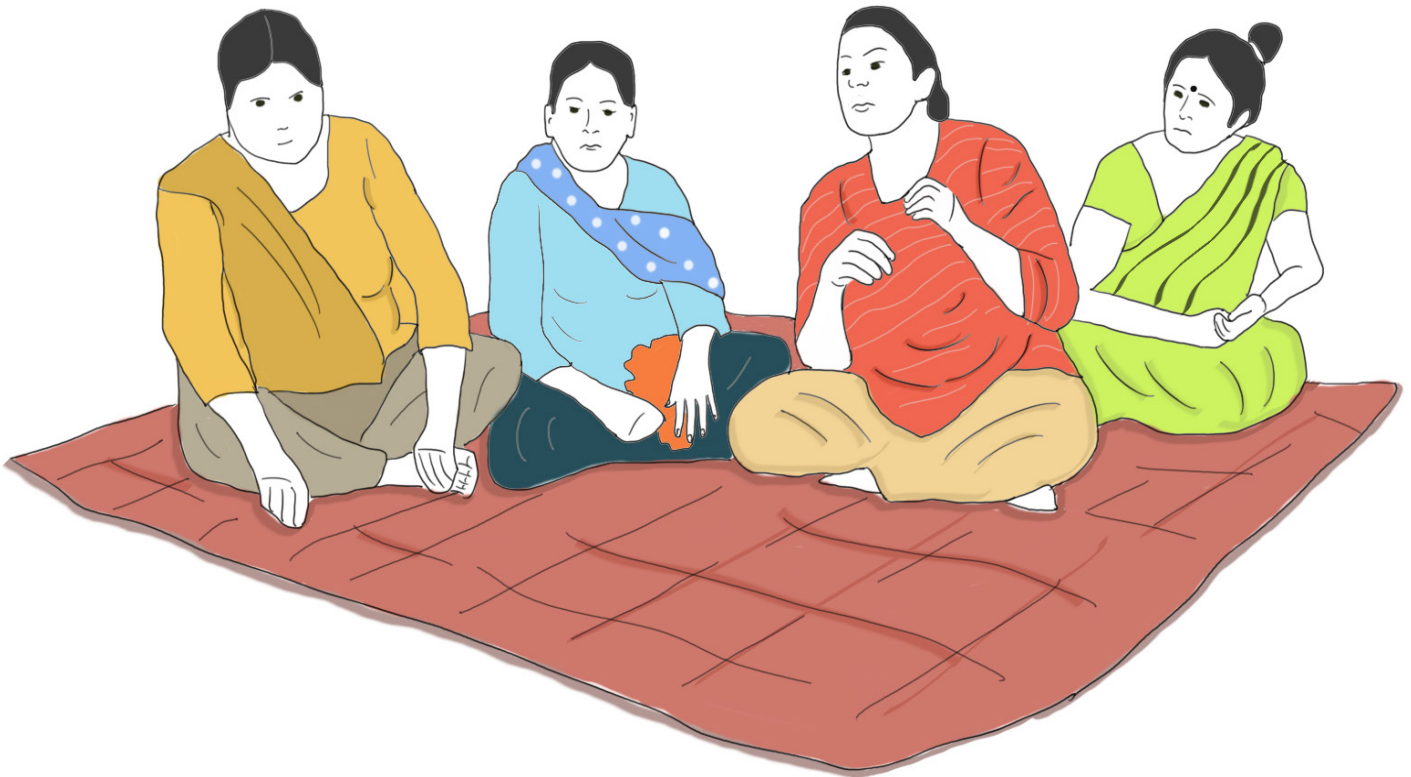


RWE Alumni Updates (RWEs 2016-2018)

Meanwhile we continue to marvel at the achievements of the RWE fellows after the fellowship period. We present a few stories to illustrate the progress they make on their personal , professional and project fronts.

	RWE Batch size	Stabilized as Edupreneur / NGO	Working in Dev Sector/ Personal transition*	Not continuing with activity
2016	9	2	6	1
2017	14	2	8	4
2018	11	7	3	1
	34	11	*17	6

(* 5 instances of marriage, relocation and motherhood, with plans to resume work soon)



Deepika Kunwar

(RWE2016) from Kherwada has been building her professional capacity, completing the 2nd year of B.Ed through distance education and is now in the final year. She has become more active and visible in the community. Her entrepreneurial spirit has prompted her to set up a small enterprise in tailoring Rajsthani outfits. She has been busy on the personal front over the last year with the arrival of her second child. She plans to return to work with schools when they reopen, armed with her B Ed degree.

Laxmi Enve

(RWE 2016) continues to teach children and works with women as well, encouraging them to form SHGs. 2 girls she has worked with have been able to gain admission in the Adarsh Residential school, a first for her village. She is now confident of herself as a teacher and teachers from the school take her guidance from time to time. She works with children in the 7, 8 and 9 classes helping them find their aptitude and is now offering online classes. She is able to support herself and her mother with her income from teaching and her small business of tailoring.

Vibha Devi

(RWE2018) continues to run her centre and has developed activities to build awareness about safety and social distancing for children. As she remembers her struggles to access education she is determined to see that children today get encouragement and support for learning. To manage her personal finances in this difficult time, she has taken up a job in Jeevika project. She shares that her most satisfying accomplishment is that she has recently begun writing poetry and hopes to publish her work soon.

For some others like Varsha (RWE 2018) and Astha (RWE 2017) the focus in the last year has been on the personal, with marriage and motherhood. They continue to work with a few children in an informal way and plan to resume their work soon. They cherish their memories of the workshop and fellowship and look forward to more opportunities to align with Plustrust in future.

Anchor Development

The strategy of Anchor development is proving effective and takes our work closer to the ground. The personal experience of the Plustrust approach has proved useful. 6 workshops were completed by Anchors between February and March 2020. We could reach out to a hundred women and take them through an experiential process to identify their idea and plan a pilot. 29 are now ready to start their work when the situation improves.

Sl no	Anchor	Workshop details				
		Dates (all 2020)	Venue	Participants	Proposals	Fellows selected
1	Simmi Prerna and Afaq Ullah	20-22 Jan	Faizabad (R)	16	15	5
2	Pramila Chouhan	12-14 Feb	Chanera, Khandwa Dt, M.P. (R)	12	7	3
3	Poonam Kumari Sharma	17-20 Feb	Muzaffarpur (R)	23	18	5
4	Ashwani Tiwari	26-28 Feb	Chawand, Udaipur Dt (NR)	18	11	8
5	Mehrun Siddique	26-28 Feb	Chattarpur, M.P. (R)	12	5	5
6	Pramod Kumar	12-14 Mar	Mysuru (R)	11	6	3
				102	62	29

(R residential, NR not residential)

Anchors conducted the Plustrust experiential workshop smoothly relying on their own experience of the workshop in Udaipur, the manual and taking support of the Plustrust observers as needed. For most of them, it was a new experience to organise a 3 day residential workshop. Besides the logistics they gained a deeper understanding of facilitating learning experiences. They also learnt a lot in the course of refining the project proposals and the action plans submitted. They are now ready to move forward. Since the fellowships are mainly for children and education, we are hopeful we can start in the next few weeks.

Some of the immediate advantages of our anchor network became evident in the COVID crisis. We are now hopeful that the fellowship model can be adapted for COVID relief for providing basic services like health care, common kitchens and transportation in villages.

Emergency Relief Interventions

In the grip of the raging COVID-19 pandemic our Anchors and Fellows have spontaneously stepped in to offer relief and we have in turn brought in support to meet some of their needs. Here is a summary of the efforts we have contributed to from April to July 2020.

1. Simmi Prerana, Afaqullah , Plustrust Anchors and Awadh People's Forum Faizabad organised rations for over 100 migrants in addition to children's activities, masks and cloth sanitary pad distribution and income generating activities for women.
2. Mehrun Siddiqui, Plustrust Anchor, Chhatarpur, Kajuraho has organised rations for over 100 homeless people and continues her services to children at risk.
3. Shaila Yadav , Plustrust Anchor, Samaveshak Samajik Vikas Sansthan , Aundh, Satara ,(Mah.) organised rations for a month and then organised learning groups in four locations for children in small batches.
4. Lakshmi Devi, Plustrust RWE, Swadha Mahila Samakhya , Madhopur village , Champaran Bihar organised rations for over 100 people for 3 months
5. Anand Tandy, Plustrust RWE, Khikhsanaad, Sijhora , Mandla dist, M P has taken care of rations for 25 families for 3 months
6. Reemu, Plustrust RWE, Jaunpur UP helped out 30 families of street dwellers in her neighbourhood.

We have been able to help these efforts thanks to the kind support we have from M. Vikram Lal, Ms Anita Lal and Mr Rishabh Lalalni.

We have uploaded more details on this work in our social media pages

<https://www.linkedin.com/company/19226720/admin/> and

<https://www.facebook.com/PlustrustIndia>

We were also able to mobilize some support for relief in the landslides in Kerala in 2019 and cyclone Amphan in West Bengal in 2020.

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Updates

Priyanshi Sharma joined our team as a part-time associate in 2019 and now works full-time on programme management and social media management. She has been part of the visioning process and finds this novel and exciting.

Leah Marissa Fernandez was with us from June 2019 to March 2020 and helped in developing the anchor manual and content for our social media posts. She worked to set up the online donation gateway and began our efforts for raising donations through crowd funding. She has moved on to register for a full time course in Applied Psychology and we wish her all the best.

Our crowd funding effort is gathering momentum with our campaigns on the Give India Platform. With a clearly mapped path for growth we look forward to collaborations with organisations like Naz foundation and Digital Empowerment Foundation in the year ahead. We are also working on developing long term partnerships with investors

A big thank you for your sustained support

Team Plustrust



Thanks to our Generous Supporters

Nimesh Sumati

Neena Ramaswami
and M Ramaswami

Anita, Vikram Lal

Mathangi
and M P Venkatesh

Mandar Nayak

Lakshmi Radhakrishnan

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Rishabh Lalani

Tito Abraham Chandy

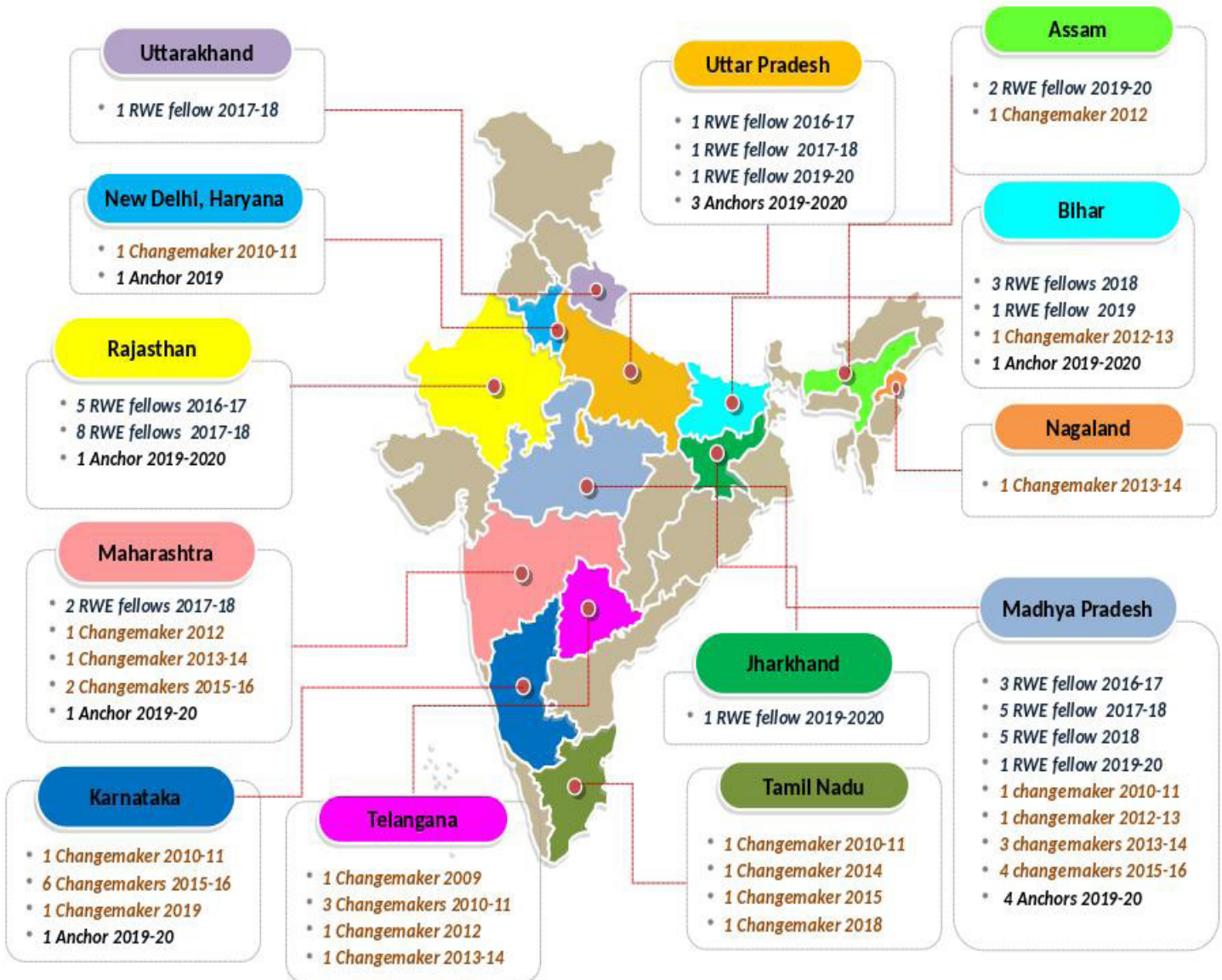
**We invite you to contribute to us on Give India
<https://fundraisers.giveindia.org/nonprofits/plustrust>
or directly on**

<http://plustrust.org/support-us/>

All donations will be eligible for 80 G /FCRA exemption (Tax benefits).

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The Plustrust Network 2010-2020



PLUSTRUST FELLOWS ALL OVER INDIA